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**Green Economics, Inc. and TerraVerde Renewable Partners, LLC form  
Strategic Alliance**

PETALUMA, CA (February 17, 2010) -- TerraVerde Renewable Partners, LLC, a Baltimore and San Francisco Bay Area based renewable energy consulting and solar project development firm has formed a strategic alliance with Green Economics, Inc., a sustainability consulting and project management firm and sister company to DMR Architects, P.C. based in Hasbrouck Heights, New Jersey.

The rapid interest and growth in the New Jersey energy market has resulted in a complex, dynamic process for the public and private sector interested in benefitting from solar renewable energy. The Green Economics – TerraVerde strategic alliance is positioned to provide turn-key consulting and project management services to public and private entities. According to Charles H. Sarlo, Esq., co-owner and Vice President and General Counsel of Green Economics, “solar development has quickly taken on all of the complex similarities of real estate development in New Jersey.”

“Today, the typical source for an end user is to sign a power purchase agreement with a solar developer, but unfortunately, the public and private entities are not availing themselves to all of the financial benefits that exist” states Lloyd A. Rosenberg, AIA, co-owner and President of Green Economics. “However, the Green Economics – TerraVerde strategic alliance focus is on those end users that seek value added, turn-key services that maximizes their financial benefit and reduces their liability.” The strategic alliance is staffed with individuals with expertise in solar design, architecture, engineering, law, solar and real estate development, solar financing, solar panel and public construction procurement, land use and LEED® accredited professionals.

Rick Brown, Partner and President, TerraVerde Renewable Partners, noted that, “New Jersey is one of the most attractive states in the US for renewable project development, and we are delighted to be partnered with the seasoned professionals at Green Economics to bring quality solar projects to this market.” He added, “TerraVerde looks forward to building on our success in California in providing, low-cost, clean power for municipalities, schools, non-profits and commercial customers in New Jersey.”



**About TerraVerde Renewable Partners, LLC**

TerraVerde Renewable Partners provides renewable energy consulting and solar project development services throughout the United States. The TerraVerde team previously founded, built and led one of the largest solar developers in the U.S. (MMA Renewable Ventures) prior to its sale to an international project development company. Projects included including commissioning 40 MW of solar photovoltaic projects (\$250 MM), 24 MW biomass plant (sale pending) and a 20 MW wind project.

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**About Green Economics, Inc.**

Green Economics is a professional consulting and project management firm specializing in sustainable building, renewable energy, energy efficiency and environmental strategies, LEED® rating system design, and certification paperwork and consultancy, and life cycle cost assessments.

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